



### MAIN PURPOSE OF THE JOB

The job incumbent shall be responsible for the marketing activities for all products and services offered by the organisation. He / She shall be responsible to deliver market surveys, customer satisfaction surveys, market intelligence report, setting up and ensuring follow-up of advertising campaigns and activities. The job incumbent shall also be responsible in bringing forward proposals on potential competitive advantage and defining plans on achieving targets.

### MAIN DUTIES

- Defining, presenting and implementing marketing and communication ideas and strategies;
- Acting as facilitator of information and communication with stakeholders, namely staff, clients, press, shareholders and suppliers amongst others;
- Assisting in the design of artwork for media campaign and liaising with advertising agencies.
- Maintaining websites and looking at data analytics;
- Organising events and product exhibitions; and
- Maintaining and updating the company's client database.

### QUALIFICATIONS & EXPERIENCE

- Diploma or Degree in Marketing;
- Proficient use of a Design software (Adobe Photoshop/ Illustrator etc.) is desirable;
- Minimum of 3 years of experience in a similar position.

### OTHER REQUISITES

- Ability to work in team and independently and be self-motivated;
- Excellent interpersonal skills;
- Excellent verbal and written communication skills both in English and French;
- Experience of working across various social media channels (Facebook, Twitter and LinkedIn) would be preferable;
- Proficient use of a design software is desirable;
- Proficiency in using Microsoft Office Suite applications (Word, Excel, PowerPoint, Outlook);
- Holder of a valid driving licence.

*Should you be interested in the position and meet the above requirements, kindly send your application to the HR department at [hr@novengi.mu](mailto:hr@novengi.mu) by latest 21 January 2019*