

MARKETING & COMMUNICATION COORDINATOR



For over 30 years, Harel Mallac Technologies has been at the forefront of driving **IT Transformation** through **Disruptive Innovation, Digital Transformation & Design Thinking**. Today, being an **Equal Opportunity Employer**, we are looking to recruit Marketing Professionals to join our dynamic Team to continue the legacy of Harel Mallac Technologies.

RESPONSIBILITIES

- | Maintain & manage effective internal & external communications including customer feedback
- | Support and expand digital presence through dissemination of corporate and marketing content
- | Build and maintain relationships with key stakeholders, i.e. customers, suppliers, the media, agencies, business partners
- | Develop/maintain social media profiles and plan quality content for social media platforms
- | Event Planning & Management
- | Lead the market research efforts on the division solutions portfolio

QUALIFICATIONS & EXPERIENCE

- | Degree in Marketing or any equivalent combination of education
- | Minimum of 1-2 years relevant work experience in a similar position is required

SKILLS

- | Good communication, interpersonal and leadership skills, and brand orientation
- | Dynamic, pro-active and pleasant personality
- | Knowledge of online marketing and marketing channels
- | Attention to detail and ability to multitask
- | Good mastery of written and spoken English and French



EMAIL US YOUR CV ON:

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Deadline: 16 May 2019