



Harel Mallac – Equipment & Systems Division is recruiting a **Communications Executive**

Job Description:

The job incumbent shall be responsible for the marketing, advertising and communication activities for the Division, its Business Units and their products and services by:

- ❖ Developing the marketing strategy for the Division and its Business Units in line with their respective objectives.
- ❖ Managing the creation and publication of relevant marketing materials for both online and offline communication, **in line with the BUs' marketing plans.**
- ❖ Leading the market research efforts on the division products and solutions.
- ❖ Building and maintaining relationships with key stakeholders, i.e. customers, suppliers, the media, agencies, business partners.
- ❖ Ensuring **regular posting and up keeping the division's social media pages.**
- ❖ Maintaining effective internal communications, to ensure that all relevant company functions are informed about marketing objectives.

Profile of ideal candidate:

- ❖ HSC holder
- ❖ A Degree in Marketing or any equivalent combination of education
- ❖ A minimum of 5 years' relevant work experience in a similar position is required
- ❖ A very good communication, interpersonal and leadership skills, and brand orientation
- ❖ Dynamic, pro-active and pleasant personality
- ❖ A very good mastery of written and spoken English and French.

Employment Type: Permanent

Closing Date: 25 February 2019

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